

Fundraise for LHON Collective: Host a Fun Walk



Introduction

A fundraising walk is a fun way to spend time with friends, family, and your community. You'll choose a date and a location, then invite everyone to come walk with you and show their support. You might even make a day of it and have picnic lunches and a cooler full of cold drinks for all your participants.

What you may need

- Matching t-shirts
- Bottles of water
- Balloons, a banner, or other eye-catching decorations
- Choose your favorite local park with a walking track

How do you collect donations?

Cash works, or set up a [JustGiving](#) page for your walk and collect donations online in one place. You might think about adding a QR code to any event fliers, social media, or even on stickers that you attach to your event beverages.

How to Promote Your Event

Think about who you want to invite and share your event on social media, via email, and/or text. Consider printing fliers to share with neighbors or to post in your community. People need reminders, so call, text, and post about your walk often!

Fun alternative ideas

Virtual Walk (Have people share selfies wearing your team shirts or using your event hashtag)

Need more help?

Email Uli Heine at uheine@lhon.org.

Before you start, check your local authority for fundraising rules/regulations, as well as any park regulations regarding large gatherings and/or use of public spaces.

Please visit the following LHON "[Fundraising Guidelines and Policies](#)" web page for more information and instructions on requesting permission to use the LHON Collective logo.