

Dear {Family/Friend's name},

{Last year/last month etc.} {your loved one's name} was diagnosed with Leber Hereditary Optic Neuropathy (LHON). LHON causes sudden, severe, painless loss of central vision, often resulting in legal blindness. LHON affects about 100 people each year in the United States and is a significant and life-altering disease. However, promising research is going on and there are reasons to hope that one day there will be an effective treatment or cure.

In the world of rare diseases, patient advocacy groups play a key role in supporting families and connecting researchers. We are lucky to have LHON Collective promoting our needs and priorities.

LHON Collective is a volunteer, community-led non-profit organization whose mission is to accelerate progress toward a cure for LHON while improving the lives of people living with LHON.

In order to achieve our mission, we need your help.

**LEARN MORE AND DONATE TODAY: [www.LHON.org](http://www.LHON.org)**

Research is costly. With your help, we will be able to fund life-changing research studies.

Thank you for considering making a donation to LHON Collective to help {your loved one's name} and others impacted by this rare disease.

Please donate online using this [link](#). The website details many ways that you can give.

Thank you in advance for your contribution.

Sincerely,

{Your Family's Name}