

Fundraise for LHON Collective: Host an Auction



Introduction

An auction is a popular fundraiser because the sky's the limit in terms of donations - items go to the highest bidder. What can you auction off? Almost anything! Artwork or other handmade goods, retail merchandise, experiences, and trips are all popular auction items.

What you may need

- Auction Items (try and recruit donated goods)
- Minimum Bid / "Buy Now" Price
- A Way to Share Items (include photos)
- A Way to Accept Bids
- A Way to Distribute Items

How do you collect donations?

There are auction websites that you can utilize (with a potential cost involved), you can promote via a Facebook event, and ask the LHON Collective for help in creating a personalized donation link. For an in-person auction, you can collect donations via check, cash, or credit card.

How to Promote Your Event

Promote your auction on social media (don't just post once) and/or email and text your friends and family to let them know where to find your items and how to bid.

Need more help?

Email Uli Heine at uheine@lhon.org

Before you begin, check with your local authority for any applicable fundraising rules and regulations.

Please visit the following LHON "[Fundraising Guidelines and Policies](#)" web page for more information and instructions on requesting permission to use the LHON Collective logo.

