

Fundraise for LHON Collective: Create & Sell Custom Merchandise



Introduction

Do you have an idea for a slogan or design to support LHON? Merchandise for LHON can be almost anything – hats, mugs, T-shirts – if you can print on it, there's a good chance we can help you produce it.

What you may need

- Create your custom slogan or design.
- Decide what you want it printed on. If you're not sure, we can provide a list of options.
- Email your concept to connect@lhon.org and be sure to attach your design file.
- We'll get back to you and step you through the fabrication process and creation of your own online store. Don't worry, it's easy.

How you collect donations

You don't need to do anything. Your online store will be tied to LHON Collective. Whenever someone orders your product, we'll get the donation.

How to Promote Your Idea

Post on social media (more than once) and allow your followers to share the posts. Also, talk up your idea to friends and family or via Zoom events. Word of mouth is key!

Please visit the following LHON "[Fundraising Guidelines and Policies](#)" web page for more information and instructions on requesting permission to use the LHON Collective logo, if you plan to use it in your design.

If you would like help getting started or have more questions, please reach out to connect@lhon.org, we would be happy to help you to create the LHON merchandise you are envisioning.

Need more help?

Email Uli Heine at uheine@lhon.org.